

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 38.226567 Longitude: -85.575698

Plainview Village Louisville, KY		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	45,831	227,075	705,917
	Population Est 25Q1	45,659	225,939	703,158
	Population Est 24Q4	45,501	224,763	700,304
	Population Est 24Q3	45,256	223,724	697,641
	Population Est 24Q2	44,914	222,222	693,380
	Population Est 24Q1	44,648	221,067	690,207
	Population Est 23Q4	44,388	219,920	687,358
	Population Est 23Q3	44,237	219,064	685,323
	Population Est 23Q2	44,133	218,757	684,291
	Population Fcst	47,938	234,649	725,563
	2010 Census Population	41,540	205,486	642,111
	2000 Census Population	39,101	192,739	598,449
	1990 Census Population	36,133	174,330	565,244
	Current Year Daytime Population	62,936	251,586	843,687
	Average Seasonal Population	571	2,892	9,411
	Historical Annual Growth, 1990 – 2000	0.79%	1.01%	0.57%
	Historical Annual Growth, 2000 – 2010	0.61%	0.64%	0.71%
	Estimated Annual Growth, 2010 – CY	0.68%	0.69%	0.66%
	Projected Annual Growth, CY to Y5	0.90%	0.66%	0.55%
	Group Qtrs Est	506	2,948	17,415
Transient Est Average Last 4 Qtrs	13,505	20,388	52,202	
Households	Current Year Estimated Households	20,795	99,503	297,677
	Households Est 25Q1	20,711	98,981	296,410
	Households Est 24Q4	20,630	98,460	295,194
	Households Est 24Q3	20,517	97,998	294,053
	Households Est 24Q2	20,367	97,357	292,239
	Households Est 24Q1	20,250	96,858	290,905
	Households Est 23Q4	20,130	96,365	289,687
	Households Est 23Q3	20,061	96,002	288,841
	Households Est 23Q2	20,015	95,876	288,431
	Households Fcst	21,747	102,672	305,442
	2010 Census Households	18,947	89,991	270,334
	2000 Census Households	16,899	82,628	250,673
	1990 Census Households	14,959	72,539	229,485
	Historical Annual Growth, 1990 – 2000	1.23%	1.31%	0.89%
	Historical Annual Growth, 2000 – 2010	1.15%	0.86%	0.76%
	Estimated Annual Growth, 2010 – CY	0.64%	0.70%	0.67%
	Projected Annual Growth, CY to Y5	0.90%	0.63%	0.52%
Population per Household	2.18	2.25	2.31	

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Plainview Village Louisville, KY		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	2.2%	2.8%	2.3%
	HH Income \$250,000 to \$499,999	2.7%	3.4%	2.8%
	HH Income \$200,000 to \$249,999	6.2%	7.9%	6.5%
	HH Income \$175,000 to \$199,999	4.7%	5.3%	4.3%
	HH Income \$150,000 to \$174,999	7.6%	6.9%	5.7%
	HH Income \$100,000 to 149,999	21.8%	19.2%	17.5%
	HH Income \$75,000 to 99,999	14.3%	13.3%	12.8%
	HH Income \$50,000 to 74,999	17.1%	16.2%	16.3%
	HH Income \$35,000 to 49,999	9.3%	9.4%	10.9%
	HH Income \$25,000 to 34,999	5.1%	5.9%	6.7%
	HH Income \$15,000 to 24,999	4.0%	4.5%	6.2%
	HH Income \$0 to 14,999	5.0%	5.2%	8.0%
	Average Household Income	\$114,523	\$123,576	\$111,179
	Median Household Income	\$90,651	\$91,103	\$78,365
	Per Capita Income	\$52,298	\$54,669	\$47,533
	Average Disposable Income	\$88,763	\$91,921	\$82,360
	Median Disposable Income	\$76,295	\$76,535	\$66,215
	Discretionary HH Income Over \$150,000	7.9%	10.8%	8.6%
	Discretionary HH Income \$125,000 to \$149,999	5.2%	6.3%	5.2%
	Discretionary HH Income \$100,000 to \$124,999	10.0%	9.3%	7.3%
	Discretionary HH Income \$75,000 to \$99,999	15.3%	13.7%	11.5%
	Discretionary HH Income \$50,000 to \$74,999	20.2%	18.9%	17.5%
	Discretionary HH Income \$25,000 to \$49,999	25.8%	23.7%	24.8%
	Discretionary HH Income Under \$25,000	15.6%	17.3%	25.3%
	Average Discretionary HH Income	\$69,415	\$72,492	\$63,059
	Median Discretionary HH Income	\$60,191	\$61,711	\$49,952
	Householder White – Count	16,427	79,227	206,361
	Median HH Income	\$91,343	\$95,570	\$88,843
	Average HH Income	\$99,023	\$103,507	\$98,260
	Householder Black or African-American – Count	1,717	9,609	52,214
	Median HH Income	\$74,855	\$66,419	\$51,944
	Average HH Income	\$78,915	\$78,139	\$64,725
	Householder Hispanic – Count	604	3,528	16,180
	Median HH Income	\$84,998	\$74,933	\$65,596
Average HH Income	\$95,070	\$86,682	\$77,653	
Householder Asian or Pacific Islander – Count	1,138	2,764	6,663	
Median HH Income	\$134,865	\$126,574	\$106,255	
Average HH Income	\$127,965	\$120,635	\$110,196	
Householder Other or Pacific Islander – Count	909	4,375	16,259	
Median HH Income	\$103,843	\$90,761	\$70,021	
Average HH Income	\$103,541	\$98,802	\$82,378	

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Gender	Male Population	21,678	108,818	342,285
	Female Population	24,153	118,257	363,633
Total Population by Age	Count of Pop 0 to 4 years	2,818	13,316	41,789
	Count of Pop 0 to 7 years	3,859	18,401	57,812
	Count of Pop 5 - 13	4,523	22,739	72,573
	Count of Pop 14 - 18	1,991	10,263	35,014
	Count of Pop 19 - 22	1,896	10,009	35,245
	Count of Pop 22 - 25	1,339	7,214	26,070
	Count of Pop 25 - 29	2,757	12,893	43,648
	Count of Pop 30 - 34	3,401	16,347	49,671
	Count of Pop 35 - 39	3,587	16,469	49,650
	Count of Pop 40 - 44	3,045	15,303	46,986
	Count of Pop 45 - 59	7,490	39,547	126,967
	Count of Pop 60 - 74	8,218	42,016	124,520
	Count of Pop 75 - 84	3,717	16,473	42,969
	Count of Pop 85+	1,048	4,488	10,816
	% of Pop 0 to 4 years	6.1%	5.9%	5.9%
	% of Pop 0 to 7 years	8.4%	8.1%	8.2%
	% of Pop 5 - 13	9.9%	10.0%	10.3%
	% of Pop 14 - 18	4.3%	4.5%	5.0%
	% of Pop 19 - 22	4.1%	4.4%	5.0%
	% of Pop 22 - 25	2.9%	3.2%	3.7%
	% of Pop 25 - 29	6.0%	5.7%	6.2%
	% of Pop 30 - 34	7.4%	7.2%	7.0%
	% of Pop 35 - 39	7.8%	7.3%	7.0%
	% of Pop 40 - 44	6.6%	6.7%	6.7%
	% of Pop 45 - 59	16.3%	17.4%	18.0%
	% of Pop 60 - 74	17.9%	18.5%	17.6%
	% of Pop 75 - 84	8.1%	7.3%	6.1%
	% of Pop 85+	2.3%	2.0%	1.5%
Median Age	41.0	41.4	39.9	
Average Age	42.2	42.0	40.7	
Male Population by Age	% of Pop 0 to 4 years	6.7%	6.3%	6.3%
	% of Pop 5 - 13	10.5%	10.7%	10.8%
	% of Pop 14 - 18	4.7%	4.8%	5.2%
	% of Pop 19 - 22	4.5%	4.7%	5.2%
	% of Pop 22 - 25	3.2%	3.4%	3.9%
	% of Pop 25 - 29	6.0%	5.8%	6.3%
	% of Pop 30 - 34	7.6%	7.5%	7.2%
	% of Pop 35 - 39	8.2%	7.5%	7.2%
	% of Pop 40 - 44	7.2%	7.0%	6.8%
	% of Pop 45 - 59	16.9%	17.6%	18.2%
	% of Pop 75 - 84	6.7%	6.2%	5.2%
	% of Pop 60 - 74	16.5%	17.3%	16.8%
	% of Pop 85+	1.3%	1.2%	0.9%
	Median Age	39.2	39.5	38.6
Average Age	40.3	40.3	39.4	

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	% of Pop 0 to 4 years	5.7%	5.5%	5.6%
	% of Pop 5 - 13	9.3%	9.4%	9.8%
	% of Pop 14 - 18	4.0%	4.2%	4.7%
	% of Pop 19 - 22	3.8%	4.1%	4.8%
	% of Pop 22 - 25	2.7%	3.0%	3.5%
	% of Pop 25 - 29	6.0%	5.6%	6.1%
	% of Pop 30 - 34	7.3%	7.0%	6.9%
	% of Pop 35 - 39	7.5%	7.0%	6.9%
	% of Pop 40 - 44	6.1%	6.5%	6.5%
	% of Pop 45 - 59	15.9%	17.2%	17.8%
	% of Pop 60 - 74	19.2%	19.6%	18.4%
	% of Pop 75 - 84	9.4%	8.3%	6.9%
	% of Pop 85+	3.1%	2.7%	2.1%
	Median Age	43.0	43.3	41.3
Average Age	44.0	43.6	41.9	
Race	Count of White	33,864	175,202	476,088
	Count of Black or African-American	4,213	23,869	133,697
	Count of Asian or Pacific Islander	3,811	9,449	24,186
	Count of Other races	3,942	18,554	71,946
	White	73.9%	77.2%	67.4%
	Black or African American	9.2%	10.5%	18.9%
	Asian	8.3%	4.2%	3.4%
	Other Races	8.6%	8.2%	10.2%
Language Spoken	Speak English at Home	88.6%	90.3%	88.2%
	Speak Spanish at Home	2.8%	3.3%	5.7%
	Speak French or French Creole at Home	0.2%	0.4%	0.7%
	Speak German at Home	0.1%	0.3%	0.2%
	Speak Other Indo-European Languages at Home	2.8%	1.4%	1.2%
	Speak Russian and Other Slavic Languages at Home	0.5%	0.8%	0.5%
	Speak Chinese at Home	0.4%	0.4%	0.3%
	Speak Korean at Home	0.6%	0.3%	0.2%
	Speak Vietnamese at Home	0.2%	0.1%	0.2%
	Speak Other Asian Languages at Home	3.0%	1.3%	0.8%
	Speak Tagalog and Other Pacific Languages at Home	0.2%	0.2%	0.2%
	Speak Other Language at Home	0.6%	1.2%	1.7%
Hispanic	Hispanic Population	2,441	12,330	52,021
	Hispanic Population Percent	5.3%	5.4%	7.4%
	Mexican	36.7%	31.2%	39.0%
	Puerto Rican	16.4%	13.0%	7.6%
	Cuban	14.5%	25.2%	31.7%
	Dominican	0.4%	3.1%	1.2%
	Central American	12.9%	12.2%	10.1%
	South American	14.8%	12.2%	6.8%
	Other Hispanic	4.3%	3.1%	3.5%
	2000 Hispanic Population Percent	3%	2%	2%
	1990 Hispanic Population Percent	1%	1%	1%

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Ancestry	American (percent of total population)	6.0%	5.7%	5.1%
	American	5.8%	5.5%	4.8%
	Native American (ie. Indian/Eskimo)	0.2%	0.1%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.1%
	Asian (percent of total population)	7.6%	3.6%	2.7%
	Chinese	0.6%	0.5%	0.4%
	Japanese	0.2%	0.1%	0.1%
	Korean	0.6%	0.4%	0.2%
	South Central Asian (ie. Indian)	5.6%	2.1%	1.4%
	South East Asian (ie. Vietnamese)	0.1%	0.2%	0.3%
	Other Asian	0.4%	0.3%	0.3%
	European (percent of total population)	39.4%	42.3%	33.1%
	British	9.1%	9.7%	7.7%
	Dutch	0.4%	0.6%	0.4%
	French	1.0%	1.1%	0.9%
	German	11.7%	12.9%	10.2%
	Italian	1.6%	1.8%	1.5%
	Polish	0.8%	0.9%	0.7%
	Scandinavian	1.2%	1.1%	0.8%
	Scotch/Irish	10.0%	10.9%	8.4%
Other European (ie. Greek/Russian)	3.5%	3.3%	2.4%	
Middle Eastern	0.6%	0.8%	0.6%	
Other Ancestry	14.0%	13.8%	14.4%	
Unclassified Ancestry	16.9%	17.0%	17.0%	
Education (Age 25+)	Adult Population (25 Years or Older)	33,263	163,535	495,227
	Elementary (0 to 8)	1.5%	1.4%	2.5%
	Some High School (9 to 11)	2.6%	2.5%	5.2%
	High School Graduate (12)	17.7%	18.2%	23.3%
	Some College (13 to 16)	18.8%	19.6%	20.5%
	Associates Degree Only	8.8%	7.7%	8.0%
	Bachelors Degree Only	28.7%	29.0%	23.6%
	Graduate Degree	21.8%	21.7%	16.8%
	% College (4+)	50.5%	50.7%	40.4%
Household Type	Total Households – count	20,795	99,503	297,677
	One Person HHs – count	7,255	32,765	99,595
	Family HHs – count	12,093	59,683	175,516
	Married Couple – count	9,686	46,259	123,421
	w/own children – count	3,528	17,210	46,700
	w/out own children – count	6,158	29,049	76,722
	Male Householder – count	625	3,754	13,944
	Female Householder – count	1,782	9,670	38,151
	Non-Family Households – count	1,447	7,055	22,566
	1 Person Household	34.9%	32.9%	33.5%
	2 Person Household	34.5%	34.9%	33.2%
	3 Person Household	13.2%	14.1%	14.6%
	4 Person Household	10.6%	10.9%	11.0%
	5 Person Household	4.3%	4.5%	4.8%
6 Person Household	1.7%	1.7%	1.8%	
7+ Person Household	0.9%	0.9%	1.1%	
% Households With Children	23.2%	23.7%	24.8%	

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Housing	Total Housing Units	22,345	105,350	323,130
	Owner Occupied Percent	57.0%	62.2%	57.0%
	Renter Occupied Percent	36.1%	32.3%	35.1%
	Vacant Housing Percent	6.9%	5.5%	7.9%
	Total Housing Units (Census 2000)	18,370	87,540	268,070
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	1.8%	2.2%	2.7%
	Property Value \$750,000 to \$999,999	4.5%	6.9%	6.3%
	Property Value \$500,000 to \$749,999	15.5%	18.5%	14.2%
	Property Value \$400,000 to \$499,999	20.7%	18.2%	13.1%
	Property Value \$300,000, to \$399,999	25.2%	22.0%	17.7%
	Property Value \$200,000 to \$299,999	23.3%	21.6%	22.5%
	Property Value \$150,000 to \$199,999	4.3%	4.7%	8.6%
	Property Value \$100,000 to \$149,999	2.2%	2.5%	7.1%
	Property Value \$60,000 to \$99,999	0.3%	0.8%	3.1%
	Property Value \$40,000 to \$59,999	0.3%	0.3%	1.0%
	Property Value \$0 to \$39,999	1.8%	1.4%	2.5%
	Median Home Value	\$371,032	\$385,275	\$329,627
Wealth per Household	\$0 and under - percent	16.8%	16.6%	17.6%
	\$1 to \$4999 - percent	7.9%	7.7%	8.6%
	\$5k to \$9999 - percent	4.4%	4.3%	4.6%
	\$10k to \$24999 - percent	6.2%	6.2%	6.4%
	\$25k to \$49999 - percent	6.7%	6.7%	6.8%
	\$50k to \$99999 - percent	10.1%	10.2%	10.2%
	\$100k to \$249999 - percent	18.2%	18.4%	17.9%
	\$250k to \$499999 - percent	13.7%	13.8%	13.1%
	\$500k+ - percent	15.9%	16.1%	14.8%
	Median HH Wealth	\$89,083	\$91,282	\$79,586
	Avg HH Wealth	\$253,900	\$256,330	\$240,230
Economic Viability	Economic Viability Local	288	284	276
	Economic Viability Indexed	104	102	100
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	23,631	120,030	361,860
	Managerial/Executive	22.4%	22.1%	17.9%
	Professional Specialty	31.5%	29.3%	25.8%
	Healthcare Support	1.9%	2.0%	2.3%
	Sales	11.3%	10.5%	9.5%
	Office & Administrative Support	9.6%	9.5%	10.4%
	Protective Service	1.3%	1.7%	1.7%
	Food Preparation	4.8%	4.0%	5.0%
	Building Maintenance & Cleaning	1.2%	1.9%	2.7%
	Personal Care	2.0%	2.2%	2.5%
	Farming, Fishing, & Forestry	0.1%	0.1%	0.1%
	Construction	3.2%	4.9%	5.6%
	Production & Transportation	10.7%	11.8%	16.5%
	Percent White Collar Workers	76.7%	73.4%	65.9%
	Percent Blue Collar Workers	23.3%	26.6%	34.1%

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	Agriculture/Mining/Construction	4.6%	4.7%	5.2%
	Manufacturing	9.9%	9.8%	12.0%
	Transportation	5.6%	6.5%	7.9%
	Information	1.6%	1.7%	1.6%
	Wholesale/Retail	13.2%	13.3%	13.1%
	Finance, Insurance, Real Estate	10.5%	9.7%	8.3%
	Professional Services	10.6%	9.5%	7.1%
	Management Services	0.3%	0.1%	0.1%
	Administrative/Waste Services	3.7%	3.8%	4.1%
	Educational Services	24.1%	25.3%	23.5%
	Entertainment Services	8.5%	8.1%	9.1%
	Other Professional Services	4.6%	4.7%	4.8%
	Public Administration	2.6%	2.7%	2.8%
Vehicles per HH	No Vehicles	5.4%	5.0%	8.5%
	1 Vehicle	41.3%	37.0%	37.6%
	2 Vehicles	39.7%	41.6%	37.4%
	3 or more vehicles	13.6%	16.4%	16.5%
	Average Number of Vehicles	1.65	1.75	1.68
Change	Births (last 12 months)	527	2,564	8,263
	Deaths (last 12 months)	619	2,852	7,810
	Migration (last 12 months)	1,020	5,188	12,275
Work place	Workplace Establishments	3,311	10,532	28,178
	Workplace Employees (FTE)	35,803	111,294	369,633